

# TAMAR

# *I am*

AN AWARD-WINNING SERIAL ENTREPRENEUR, EDUCATOR, SPEAKER AND AUTHOR featured exclusively in media outlets around the world.



*I had the opportunity to work with*

H&M CANADA, NIKE CANADA, AWARD WINNING MEDIA PROFESSIONALS AND ATHLETES.

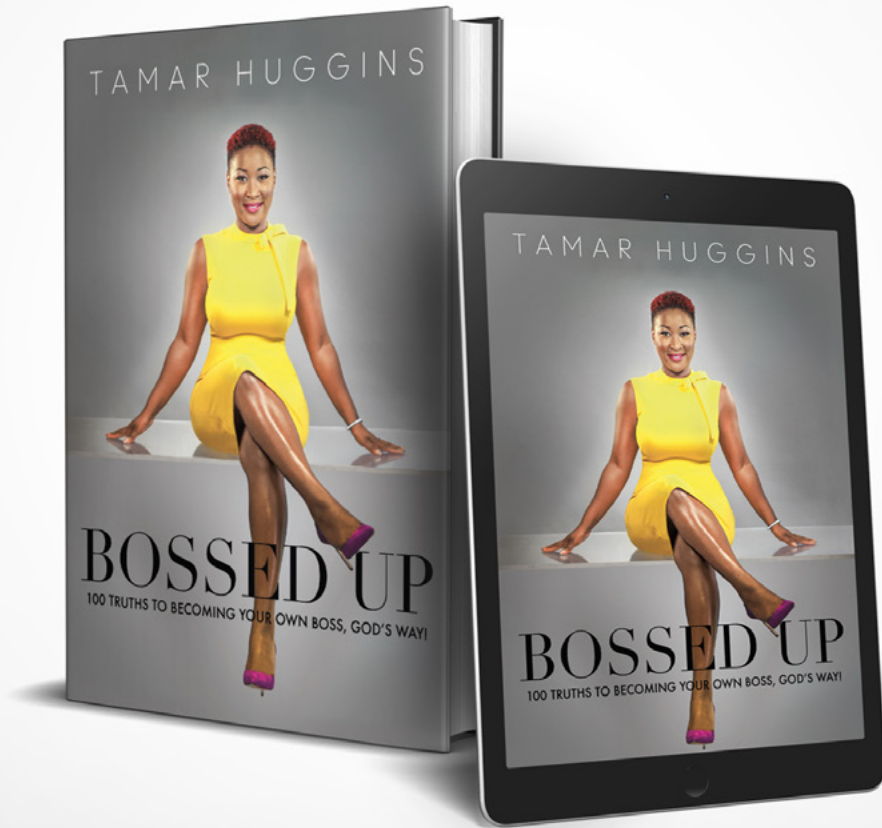


*In 2015 I was named the Harry Jerome Young Entrepreneur of the year, and honored as one of*

**100  
BLACK  
WOMEN  
TO  
WATCH**

*In the fall of 2016, I will launch my first book:*

**BOSSSED UP  
100 TRUTHS  
TO BECOMING  
YOUR OWN  
BOSS, GOD'S  
WAY!**



# BOSSSED UP

100 TRUTHS TO BECOMING  
YOUR OWN BOSS, *GOD'S WAY!*

---

Bossed Up is the indispensable owner's manual to spearheading your potential and becoming your own boss — the way God intended. Bossed Up was created as a guide to help you work through the inevitable dilemmas you will face on your journey toward becoming your own boss. As you read through the book and engage with each chapter challenge, you will begin to move forward with intention, as you become more aware of your God-given talents and purpose as a business leader.



## BIO

**T**amar Huggins is an award-winning serial entrepreneur, author, coach and leader in technology education. Tamar is known for achieving ambitious results through her keen competitive spirit, unwavering confidence, and her drive to consistently raise the bar. This award-winning entrepreneur has been featured exclusively in media outlets around the world including: Black Entertainment Television, Canadian Living, and The Huffington Post. In 2012, Tamar founded DRIVEN Accelerator Group, a nonprofit organization committed to improving the socioeconomic status of marginalized people through technology-based programming. She also developed DRIVEN Startups - an entrepreneurial accelerator program and Tech Spark - a technology and design school for diverse youth. Prior to DRIVEN, Tamar launched Knexxion Communication Group, a boutique PR agency with a focus in media, entertainment, and sports clientele. She spent the early years of her career as a Digital Media Planner for H&M, Nike Canada, and Cadbury Adams. In 2015, Tamar was named the Harry Jerome Young Entrepreneur of the year and honoured as one of 100 Black Women to Watch. In 2016, Tamar launched The CEO Project, an online training school that teaches business success using Godly principles. She holds an advanced diploma from Centennial College in Creative Advertising, as well as in Public Relations from Humber College. Tamar is a wife, mother of one, and very active in her Christian community.

## HOW I FASCINATE

AMBITIOUS,  
CONFIDENT AND  
FOCUSED. TAMAR  
IS KNOWN FOR  
ACHIEVING AMBITIOUS  
RESULTS THROUGH  
HER KEEN COMPETITIVE  
SPIRIT, UNWAVERING  
CONFIDENCE AND  
HER DRIVE TO  
CONSISTENTLY  
RAISE THE BAR.



## FEATURED ON





# THREE THINGS I KNOW FOR SURE

---



EDUCATION  
IS THE MOST  
IMPACTFUL TOOL  
WE CAN USE TO  
CHANGE THE  
WORLD

---

THE MOST  
POWERFUL WAY  
TO EMPOWER  
SOMEONE IS  
TO **SHOW THEM  
THEIR HIGHEST  
VALUE**

---

TO BECOME MORE  
SUCCESSFUL, YOU  
DON'T CHANGE  
WHO YOU ARE  
–**YOU BECOME  
MORE OF WHO  
YOU ARE**

# WORK WITH ME

---

## *The CEO* PROJECT

An advanced training and mentorship program developed for entrepreneurs who want to use their God given talents, to create impact, success and wealth.

---

## *Hack* THE HOOD

A design thinking program that teaches teens 15-19 how to develop creative solutions to systemic issues in their city.

---

## PERSONAL AND BRAND *Consulting*

Each private session is designed to help your brand stand out in a world where attention spans are 9 seconds or less.





# INTERVIEW QUESTIONS

---

**1.** In your book *Bossed Up*, you tell readers to “Make God the CEO of your business.” What does that look like? How does someone do that?

**2.** In your book *Bossed Up*, you mention that “no one ever conquered the world by standing still.” But what if someone doesn’t know the next steps to take with their business? What do you recommend?

**3.** A lot of your principles for success revolve around your faith. Is there a way that someone who doesn’t share that same faith can still take your ideas and implement them in their business?

**4.** Persevering through hard times is something we all can relate to when building our business. Do you have any examples or stories you can share about times you had to persevere?

**5.** Carefully building your tribe (or your team) is one of the main components that you advocate for a successful business. What tools or techniques do you recommend entrepreneurs use to identify the right people for their team?

**6.** Nearly all experts agree that being thankful is absolutely critical to succeeding in anything you do in life. In what ways can people demonstrate their gratefulness for the success and growth they’ve enjoyed? In what ways can people even be thankful for the obstacles they’ve encountered?

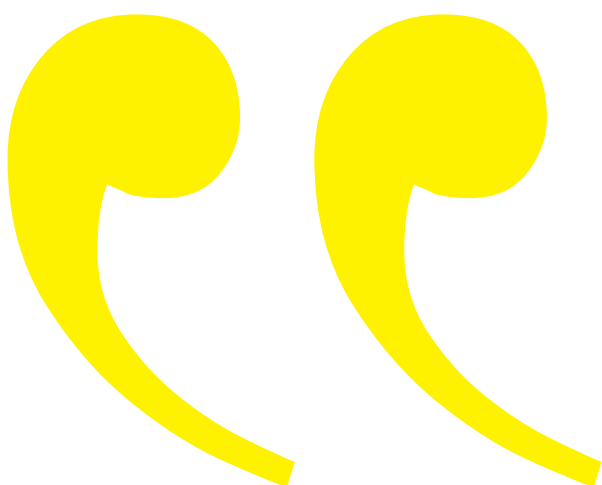
**7.** You’ve overcome the stereotype that a woman needs a male business partner to obtain funding for their business. What advice can you give to other women entrepreneurs who are struggling to overcome similar stereotypes in business?

**8.** You’ve created a dynamic program for teens that teaches them how to create solutions to problems in their city called “Hack the Hood.” Can you tell us more about the program?

**9.** What is one of the most memorable changes you saw in a business or an individual after they grasped and implemented the solutions and ideas from your book?



# WHAT THEY SAY



## PAST SPEAKING ENGAGEMENTS

- + City of Toronto
- + Toronto District Catholic School Board
- + Dufferin Peel Catholic School Board
- + United Way Toronto
- + Access Alliance Multicultural  
Health and Community Centre
- + Jean Augustine Centre for Young  
Women's Empowerment
- + Canadian International Black Women Event

*Over the past year, I have had  
the privilege of meeting Tamar,  
an outstanding individual that  
defines Toronto  
as a world class city.*

**NORM KELLY**

Deputy Mayor, City of Toronto

*Tamar is wise beyond her years!  
She has the ability to captivate and  
motivate her audience as she speaks  
with passion and authority. Tamar  
inspires her audience  
to do more and be more.*

**MORRIS BECKFORD**

Director, Access Alliance Multicultural  
Health and Community Centre

*I've watched my  
students eyes light up  
when Tamar speaks.  
She has a subtle commanding  
presence that easily captivates  
and inspires her audience.  
I haven't seen anyone quite like  
her. I wholehearted recommend  
her as a motivational speaker!*

**NEIMA AHMED**

Teacher, Toronto District Catholic School Board

## CONTACT

Tamar@TamarHuggins.com

    @tamarhuggins

WWW.TAMARHUGGINS.COM